
EXPERIENCE

JEAN S. CONSULTING Freelance Designer	NOV 2022 - PRESENT	Freelance product design, research, and web design for nonprofits, startups, and small businesses. Research, usability testing, visual design, content strategy, and prototyping.
EARNEST Senior Product Designer	SEP 2021 - OCT 2022	Lead designer for Student Loan Origination launched the new rate check feature. Led production experiments with third party testing service. Facilitated cross functional co-creation workshops and contributed to roadmap planning and product strategy. Managed one junior product designer direct report.
KICKOFF Senior Product Designer	MAR 2021 - JUN 2021	Founding product designer for early stage startup designing an augmented remote personal training platform. Redesigned the Auto-Scheduler for the coach app on web, an essential tool for coaches to create weekly workout plans for clients.
HATCHED LABS Product Designer	DEC 2019 - FEB 2021	UX and UI design for a responsive grocery web app, iOS and android apps. Lead designer shipping a convenience store mobile app MVP. Wire-framing, user flows, and clickable prototypes. Refined and contributed to design systems.
CROSSING MINDS User Experience Designer	JUN 2018 - JUL 2019	UX design and research for a seed stage AI startup building a web app, iOS app and websites. Remote, unmoderated and moderated in-person usability tests, research and product testing in all stages, shipping the app in beta.
TRELLIS User Experience Consultant	AUG 2016 - JUN 2018	Co-founded design consulting collective for design work with early stage software as a service (SaaS) startups. Client industries include data visualization, healthcare, and digital media.

EDUCATION

GENERAL ASSEMBLY	2016	User Experience Design Circuit
CALIFORNIA COLLEGE OF THE ARTS	2007 - 2012	BFA Fashion Design, BFA Jewelry Metal Arts

SKILLS

TOOLS		UX/UI DESIGN		LEADERSHIP	OTHER
Figma	Adobe XD	Wireframing	User Research	Management	Mandarin Chinese
Sketch	Illustrator	Content Strategy	Usability Testing	Mentorship	Gardening
InVision	Photoshop	Design Systems	Information Architecture	Workshop Facilitation	Swing Dancing
Balsamiq	InDesign	Icon Design	User Flows	Public Speaking	Scuba Diving